

2010 business development workshops—\$35 or 4 for \$110

TOPIC	DATE	COST	LOCATION	SPEAKER
The One Page Business Plan	Jan 19	\$35	Town of Aurora	James Burgess, Synergen-X
Search Engine Optimization	Apr 13	\$35	Town of Newmarket	Bhupesh Shah, ethnicomm Inc.
The Marketing Toolbox	May 11	\$35	Township of King	Lara Veltkamp, Watershed Marketing Group
Expanding Your Business	Jun 8	\$35	Town of Whitchurch-Stouffville	Leslie Yeates, ROCG Consultants
Developing a Marketing Plan	Sep 14	\$35	Town of Georgina	Karl Tettmann, TMW Marketing
Advertising	Oct 12	\$35	Town of East Gwillimbury	Bhupesh Shah, ethnicomm Inc.
Creating a Web Presence	Nov 9	\$35	Town of Aurora	Candace Carter, back2front web people

time: 9 am–12 pm

2010 informational sessions—free

TOPIC	DATE	TIME	LOCATION	SPEAKER
How to Start a Small Business	Jan 13, 27	9:00 am—12:00 pm	Admin Centre *	Dan Ruby, YSBEC
How to Start a Small Business	Feb 3, 24	9:00 am—12:00 pm	Admin Centre *	Dan Ruby, YSBEC
Travelling Business Consultation	Mar 23	9:30 am—4:30 pm	Town of Georgina	Dan Ruby, YSBEC
HST Information Seminar	Mar 30	9:00 am—12:00 pm	Lebovic Centre	CRA & BDO Canada
How to Start a Small Business	Mar 3, 24, 31	9:00 am—12:00 pm	Admin Centre *	Dan Ruby, YSBEC
How to Start a Small Business	Apr 7, 14, 28	9:00 am—12:00 pm	Admin Centre *	Dan Ruby, YSBEC
How to Start a Small Business	May 5, 12, 26	9:00 am—12:00 pm	Admin Centre *	Dan Ruby, YSBEC
Travelling Business Consultation	May 27	9:30 am—4:30 pm	Town of Georgina	Dan Ruby, YSBEC
How to Start a Small Business	Jun 2, 9, 23, 30	9:00 am—12:00 pm	Admin Centre *	Dan Ruby, YSBEC
Canada Day Networking Gala	June 22	3:00 pm—5:00 pm	Admin Centre *	Kim Redman, Creatrix
How to Start a Small Business	Jul 7, 14, 28	9:00 am—12:00 pm	Admin Centre *	Dan Ruby, YSBEC
How to Start a Small Business	Aug 4, 11, 25	9:00 am—12:00 pm	Admin Centre *	Dan Ruby, YSBEC
How to Start a Small Business	Sep 1, 8, 22, 29	9:00 am—12:00 pm	Admin Centre *	Dan Ruby, YSBEC
Travelling Business Consultation	Sep 23	9:30 am—4:30 pm	Town of Georgina	Dan Ruby, YSBEC
How to Start a Small Business	Oct 6, 13, 27	9:00 am—12:00 pm	Admin Centre *	Dan Ruby, YSBEC
How to Start a Small Business	Nov 3, 10, 24	9:00 am—12:00 pm	Admin Centre *	Dan Ruby, YSBEC
Travelling Business Consultation	Nov 18	9:30 am—4:30 pm	Town of Georgina	Dan Ruby, YSBEC
How to Start a Small Business	Dec 1, 8, 22	9:00 am—12:00 pm	Admin Centre *	Dan Ruby, YSBEC
Strategic Planning for 2011	Dec 14	9:00 am—11:00 am	Admin Centre *	Marian Hundt, Freedom 55 Financial

location: * York Region Administrative Centre • 17250 Yonge Street • Newmarket

2010 business conference/forums

TOPIC	DATE	COST	TIME	LOCATION
Access To Capital	Feb 9	\$60	8:00 am—4:15 pm	Newmarket Theatre
Tax Information Forum	Mar 11	Free	7:45 am—4:10 pm	Sheraton Parkway
Import & Export Conference	Apr 16	\$25	8:30 am—1:00 pm	Markham Civic Centre

2010 green connections meeting—membership fee

DATES	SPEAKER
Jan 11, Feb 8, Mar 8, Apr 12, May 10, Jun 14, Aug 9, Sep 13, Nov 8, Dec 13	TBD

time: 9:00—11:00 am

location: York Region Administrative Centre • 17250 Yonge Street • Newmarket