



Innovation

Brad Jackson, Vice President, Celestica

Celestica as a “Window to the World”

A \$6.5B GLOBAL LEADER IN INNOVATIVE END-TO-END SUPPLY CHAIN SERVICES



- Services span the entire product lifecycle:
 - design, manufacturing, assembly, order fulfillment, logistics, and after-market services
- Over **100 customers** in the following sectors:

COMPUTING

COMMUNICATIONS

CONSUMER

INDUSTRIAL

HEALTHCARE

GREEN
TECHNOLOGY

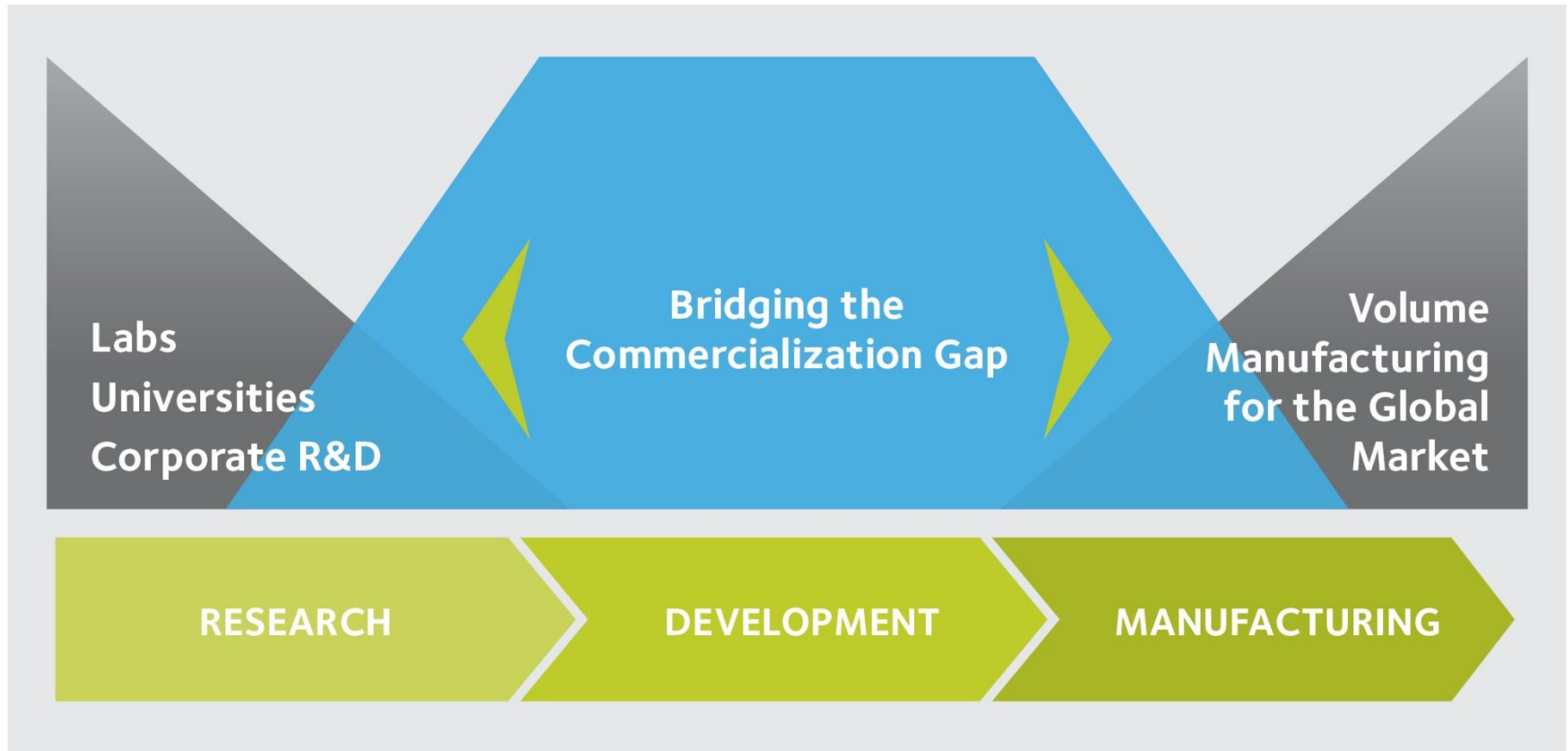
AEROSPACE

DEFENSE



Product Development Lifecycle

Current State



Product Enablement: The Last Mile

1

Prototype the idea

2

Scale production and launch products globally

3

Lateral innovation

Building an Ecosystem for Product Enablement

WORKING IN **PARTNERSHIP** WITH OTHER KEY PLAYERS, CELESTICA WANTS TO PLAY A PIVOTAL ROLE IN ESTABLISHING A **CENTRE OF EXCELLENCE** WHERE:

- R&D into the next generation of advanced electronics products and processes can be developed
- Smaller Canadian (and foreign) companies can collaborate to bring their concepts to reality
- Large original equipment manufacturers (OEM's) can work with Celestica and other partners to improve their products and processes
- Companies can improve their global supply chain
- The technology leaders of tomorrow can learn their skills in a practical, real-world environment.

No one company can do it alone



Thank you